

T O R R A N C E

FOR IMMEDIATE RELEASE

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Torrance Joins Local Government Coalition on Massive Statewide “MyVoteCountsCA.org” Campaign to Engage Voters and Urge Legislators to Reject State Budget Raids of Local Redevelopment Funds

Torrance, Calif., March 9, 2011 – The City of Torrance has joined broad coalition of local government, business, labor, community groups and other redevelopment supporters that launched a massive campaign on a critical issues. As part of this coalition, the City of Torrance encourages residents to take action and sign a petition to stop the State legislature from voting on a budget that raids local government redevelopment funds, which is in violation of the state constitution.

On Tuesday, March 01, 2011, the Torrance Redevelopment Agency adopted a resolution formally opposing the Administration’s proposal to abolish redevelopment in California. Today, the City encourages everyone to participate in the “MyVoteCountsCA.org” effort, which includes:

- Statewide radio ads. Go to www.MyVoteCountsCA.org to listen and sign petition!
- Extensive online and Facebook advertising to drive people to the website to sign petitions
- A massive grassroots effort by mayors, council members and other local and community leaders over the next week to gather petition signatures from voters in front of city halls, retail stores and community gatherings

For additional information, contact the City at (310) 618-5880 or visit <http://tinyurl.com/66r7y8t> for a copy of the Torrance Resolution.

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